

**18th September 2024**  
**Confcommercio Campania**

# Where Cambridge can take you

*A world of opportunities for you and your learners*

- 14.30 – 15.00 Registration
- 15.00 – 15.15 Welcome, Vittorio De Paola, Area Manager for South Italy, Cambridge University Press & Assessment
- 15.15 – 15.45 “Recognition of Cambridge English Qualifications around the world: outside EU, EU and Italy” - Nicola Johnson, Global Recognition Manager, Cambridge University Press & Assessment
- 15.45 – 16.30 Coffee break and materials exhibition
- 16.30 – 16.45 “Strategies to inspire and motivate English teachers” - Luisa Geño, Head of Marketing, Cambridge University Press & Assessment
- 16.45 – 17.00 “Cambridge English Exams explored ” - Sarah Ellis, Senior Assessment Services Manager, Cambridge University Press & Assessment
- 17.00 – 17.15 “An overview of recognition in Italy and true stories from our candidates” - Francesca Panozzo, Recognition Manager, Cambridge University Press & Assessment

**PARTICIPATE**